Assessment 4 – Storyboard

Team 31

Project – Wake App

**Scene 1**

**Objective**

To set the scene on why a user would like to download and use the Wake App.

**High level Script Notes**

* We live in a busy world and chaotic world
* Our minds are constantly alert to what is going on around us.
* Travelling between destinations often times provides us the time to step back, relax and take some time out.
* It can provide us the opportunity to read a book, listen to music, complete a crossword or even take a nap.
* But our minds can’t shift too far, as there is a need to be aware of your surroundings to ensure that you don’t miss your stop.

**Scene 2**

**Objective**

To introduce Wake App to the audience of the presentation

**High level Script Notes**

* The average working Australian sends approximately 1 travelling to and from their place of work
* What if there was an app that allowed you to completely switch off from your surroundings whilst you travelled to your destination, on a train, in a cab, on a bus or in an uber.
* Wake App provides you that capability
* From your current location, Wake App allows you to select a destination you are travelling to
* As you approach that destination, an alarm will be triggered on your mobile device to notify you are there.
* Wake app provides you the ability to switch off and focus on yourself and not what is going on around you.

Scene 3

**Objective**

To describe how Wake App works

**High level Script Notes**

* To use Wake app it is simple,
* Open the app on your mobile device
* Utilising your device’s current location, it will automatically set your starting point
* Find the location you want to travel to. It may be
  + An address
  + A landmark
  + Restaurant: or
  + Shop
* Then enter the distance from the destination you want to be alerted by your mobile device so that you are prepared for your arrival

**Scene 4**

**Objective**

To outline additional features of Wake App

**High level Script Notes**

* Wake app provides you further features to personalise your alerts.
* Select how you are alerted with your favourite song, sound or vibration
* Save your favourite alerts so that they are ready to go at any time from any location
* Set the distance from your destination you’d like the alarm to be triggered
* Be notified if you miss your destination or are heading in the wrong direction

**Scene 5**

**Objective**

To outline benefits of Wake App to Users

**High level Script Notes**

* Wake app has been designed to give you back time to yourself
* While travelling, it will allow you to focus on what’s important to you in your own time
* It ensures that when you arrive, you are prepared rested, prepared and ready to focus on what is ahead of you.